- 1. General HouzzDisplay Vof, with registered office at Reppelerweg 65, 3990, Belgium and registered with the KBO under number BE0675.406.050 (hereinafter referred to as 'HouzzDisplay Vof'), attaches great importance to the protection of privacy. HouzzDisplay Vof wants to inform, respect and provide its customers and the users of its services as fully as possible with information about what happens to their data. HouzzDisplay Vof manages and uses customer data securely, respectfully and with due diligence to better serve its customers and provide the best possible experience. HouzzDisplay Vof also adheres to the principle that everyone should have control over their personal data. Below is information about what data HouzzDisplay Vof collects, why, for how long and how you can manage it. HouzzDisplay Vof invites its customers to take the time to read this Privacy Policy carefully along with the General Terms and Conditions.
- 2. Application This privacy policy applies to all our customers (current, former and future) and to all visitors to the HouzzDisplay Vof website(s). The European General Data Protection Regulation 2016/679 of 27 April 2016 ('General Data Protection Regulation'), the Act of 8 December 1992 ('Privacy Act'), the Act of 13 June 2005 ('Electronic Communications Act') and accompanying implementing decrees, as well as any future amendments to this legislation, regulate the protection of your personal data. HouzzDisplay Vof strives to fulfil its duties and respect the rights of the customer whenever HouzzDisplay Vof processes your personal data. For more information on this subject, HouzzDisplay Vof refers you to the website of the Commission for the Protection of Privacy https://www.privacycommission.be/en.
- 3. Processing of personal data and responsibilities

'Personal Data' means any information relating to an identified or identifiable natural person ('the Data Subject'), it being understood that a person who can be directly or indirectly identified is identifiable, in particular identification, such as a name, an identification number, location data, an online identifier or one or more elements characterising the physical, physiological, genetic, psychological, economic, cultural or social identity of that natural Person.

The personal data collected and processed by HouzzDisplay Vof mainly relate to the data that the customer enters through the various pages of our website(s) and that HouzzDisplay Vof obtains through your use of our website(s) and/or our products and/or services.

HouzzDisplay Vof is responsible for processing personal data of its customers for the purposes described in this privacy policy.

This does not alter the fact that the Customer has a number of obligations in connection with the processing of personal data that enable the Customer to use HouzzDisplay Vof's products and services.

In this capacity, the Customer must always obtain, where necessary, the legally required authorisations from end users for the processing of their Personal Data by HouzzDisplay Vof , to the extent necessary in the context of HouzzDisplay Vof's products and services.

4. HouzzDisplay Vof processes personal data for various purposes, processing only the data necessary to fulfil the intended purpose.

We use personal data:

- -When we have obtained consent;
- -In the context of the preparation or performance of our contract;
- -To comply with legal or regulatory provisions to which we are subject; and
- -When HouzzDisplay Vof has a legitimate interest, such as, for example, performing direct marketing, preventing fraud, managing internal administration or monitoring proper network and information security, in which case we strive to balance that interest with respect for the privacy of the data subject.

Subject to obtaining consent, HouzzDisplay Vof collects personal data for the following specific purposes:

Processing the application for our products and services.

If you visit our website to collect and/or request information about our products and services or if, for example, you subscribe to HouzzDisplay Vof's newsletter, HouzzDisplay Vof requires your address details.

All information that HouzzDisplay Vof receives about you during this pre-contractual phase is used only by HouzzDisplay Vof to provide you with the requested information in the way you want.

Even if you ultimately decide to become a customer of HouzzDisplay Vof, HouzzDisplay Vof will ask you for some personal information such as name, address, telephone number, e-mail address, customer number and HouzzDisplay Vof will also assign certain information to you, such as login details.

In order to provide the best service and inform you about usage options.

HouzzDisplay Vof uses personal data to set up, maintain and support products and services and for administrative purposes.

To inform you about HouzzDisplay Vof's (new) products and services. HouzzDisplay Vof may use personal data to offer (in writing, by telephone or electronically) new products, services or special promotions that Pimm thinks may be of interest to you. To unsubscribe from such communications, see below.

To track performance.

HouzzDisplay Vof may use personal data and consumer profiles to evaluate its products and services.

This includes, among other things: requesting feedback on services (e.g. through market research), information obtained during responses to customer queries, fraud detection and quality assurance.

To comply with legal obligations.

In many cases, HouzzDisplay Vof is legally obliged to retain and/or pass on certain personal data to government agencies, for example in light of general tax and accounting obligations.

In the context of a police investigation or judicial enquiry, HouzzDisplay Vof may be required to disclose certain data in a confidential manner to the competent authorities.

Maintaining studies, tests and statistics for e.g. trend analysis. HouzzDisplay Vof may use anonymous, aggregated data to, for example, report internally and externally on the use of its services.

The data used for this purpose cannot be returned to a specific individual.

The information that HouzzDisplay Vof extracts from these analyses is used to evaluate HouzzDisplay Vof's current product and service portfolio and processes and to adapt them to new developments.

5. Security

HouzzDisplay Vof strives at all times to protect personal data and privacy both in its physical offices and in its network. HouzzDisplay Vof provides appropriate organisational and technical measures to secure personal data.

HouzzDisplay Vof employees are trained to handle confidential data correctly.

Security and protection of personal data is also estimated in privacy-sensitive projects.

For data security, HouzzDisplay Vof has specific individuals who monitor compliance with legislation and ethical aspirations. In addition, HouzzDisplay Vof uses various technical measures to protect personal data, such as: password protection, hard disk encryption software, firewalls, antivirus, intrusion and anomaly detection and employee access controls.

If a data leak occurs with adverse effects on personal data, the customer will be personally informed in the circumstances provided by law.

The number of HouzzDisplay Vof employees who have access to personal information is limited and carefully selected.

These employees are given access to personal information to the extent they need it to properly perform their duties.

The existence and content of personal communications passing through the HouzzDisplay Vof network (for example: e-mail traffic, hosting, etc.) is protected by the provisions on telecommunications confidentiality. This means that HouzzDisplay

Vof and its employees may not learn of the existence or content of such communications beyond the exceptions enumerated by law.

HouzzDisplay Vof websites sometimes mention links to third-party sites (social media, Wordpress, Paypal, plug-ins and widgets,Wix,....) whose terms of use are not covered by this privacy policy. Please carefully read their policy on the protection of personal data.

6. Provision of data to third parties

HouzzDisplay Vof does not sell or pass on any Personal Data to third parties unless:

HouzzDisplay Vof discloses Personal Data to any legal successors and affiliates (such as subsidiaries and sister companies) for the same purposes as set out in this privacy policy.

This is necessary for our service.

For some aspects of our products and services, we cooperate with third parties or engage subcontractors.

These third parties are always carefully selected and there is always an agreement between HouzzDisplay Vof and this third party in accordance with applicable law.

For example, HouzzDisplay Vof uses domain name registration service providers, e-mail service providers, SSL certificate providers, cloud connect service providers, sitebuilder service providers, online desktop service providers and online fax service providers.

For more information about our subcontractors you can always contact us using the contact details under point 10.

If you purchase a (online) product or service from HouzzDisplay Vof from a manufacturer or supplier outside the European Union, additional measures may be required to ensure the security of personal data, such as certification under the EUUS Privacy Shield and/or a processor agreement with model clauses drafted by the European Commission.

If an individual refuses to provide their data, some services may no longer be offered by HouzzDisplay Vof.

There is a legal obligation.

HouzzDisplay Vof refers to section 4 of this privacy policy.

There is a legitimate interest for Pimm or the third party involved.

This only happens if the interests or fundamental rights and freedoms of the data subject do not outweigh this.

HouzzDisplay Vof has obtained consent from the data subject.

If HouzzDisplay Vof would otherwise transfer personal data to third parties, this will be done with an explicit notice, informing the third party, the purpose of the transfer and processing. If required by law, HouzzDisplay Vof obtains explicit and unambiguous consent from the data subject.

The data subject also always has a possibility of opposition (see below).

With regard to the international transfer of personal data, HouzzDisplay Vof protects all personal data according to the level of protection required by European regulations.

In some cases, HouzzDisplay Vof uses anonymous, aggregated data for commercial purposes or for external reporting. This data can never be returned to a specific individual.

7. Rights of the data subject

You are involved in the processing of personal data relating to HouzzDisplay Vof

You exercise these rights by using the contact details set out in section 10 of this privacy policy. HouzzDisplay Vof will and cannot respond to such requests.

To exercise your rights and prevent unauthorised disclosure of your personal data, you must provide us with proof of your identity. We therefore ask you to attach a copy of your identity card to your request. The request for this is 10 of this privacy policy.

If you deem it necessary, you also file a complaint with the Personal Data Authority(commission@privacycommission.be).).

Right of objection

You have the right to object to the processing of your personal data based on the legitimate interest of HouzzDisplay Vof because of your specific situation. If you object, HouzzDisplay Vof will stop processing such Personal Data unless HouzzDisplay Vof invokes compelling legitimate grounds for processing which outweigh your interests, rights and freedoms, or which relate to the establishment, exercise or substantiation of a legal claim.

Right of inspection and transparency

You have the right to access (free of charge) the data of concern to you and to obtain a copy of this personal data. You also ask us:

- Whether we process personal data about you;
- For what purposes we process it;
- What categories of personal data we process; With what categories of third parties we share your personal data; What rights you have.

Right to rectification and data change

As a data subject, you have the right to have incomplete, incorrect, inappropriate or outdated personal data corrected or completed. You can contact us at privacy@shair.zone. To keep your data up-to-date, please inform us of any change, e.g. in case of a move. You also have the right to erase, without unreasonable delay, your personal data if and to the extent that:

- 1. the personal data are no longer necessary for the purposes;
- 2. there is no longer a legal basis;
- 3. you object to the processing and there are no compelling legitimate grounds for the processing by HouzzDisplay Vof;
- 4. the personal data have been processed unlawfully; or
- 5. the personal data must be deleted to comply with a legal obligation incumbent on HouzzDisplay Vof.

HouzzDisplay Vof will send you a confirmation message after executing a deletion request. In the case of partial deletion, HouzzDisplay Vof will also explain why the request could not be fully complied with.

Depending on the nature of the request, some services may no longer be offered by HouzzDisplay Vof. HouzzDisplay Vof cannot always delete all requested data, for example to comply with legal obligations (to comply with accounting and tax obligations, HouzzDisplay Vof is obliged to keep records for up to 7 years). Right to restrict processing You have the right to do the following:

1. you dispute the accuracy of the personal data, in which case the processing is restricted for a period that allows HouzzDisplay Vof to verify its accuracy;

- 2. the processing is unlawful and you object to the personal data and request instead that their use be restricted;
- 3. HouzzDisplay Vof does not need personal data for processing purposes, but you do not need to apply, exercise or substantiate a legal claim;
- 4. You objected to the processing, pending the proper grounds of HouzzDisplay Vof outweigh those of the data subject.

In case of restriction of processing, the data may still be stored by HouzzDisplay Vof.

Right to data portability

For personal data that (I) are processed in the context of the performance of the agreement, (II) are provided by yourself and (III) are processed through automated processes, you, as a data subject, have the right to obtain these data from Houzz Display Vof structured, current and machine-readable form, as well as to request Houzz Display Vof to transfer these data directly to another party, if this is technically possible, if you wish to transfer to another provider.

8. Storage periods

HouzzDisplay Vof stores and processes your personal data for as long as necessary to fulfil the purposes described in point 4.

The retention period may therefore vary for each purpose, for example to comply with legal obligations (to fulfil our accounting and tax obligations, for example, HouzzDisplay Vof is obliged to retain billing data for up to 7 years) or from the legal need to provide certain data as evidence, to remain in dispute, up to 10 years after termination of your contract. These archived data are of course only accessible to a limited extent.

9. Cookies and the website

In addition to the information you voluntarily share with HouzzDisplay Vof when using our websites, HouzzDisplay Vof also uses cookies and other technological means to collect data.

All information, whether in the form of text, files and images, as well as any other form, is made available by HouzzDisplay Vof for information purposes only.

Any interested person can take note of this information, but HouzzDisplay Vof reserves the right to change the rules and conditions relating to access to the use of the website without prior warning, or the entire website. or to subject parts of it to restriction.

Access to such private parts of the website may be subject to the provision of information by the visitor/user of the website. The visitor/user who provides such information expressly agrees that this information becomes the property of HouzzDisplay Vof and that by providing information to HouzzDisplay Vof, the latter is expressly authorised to use information in accordance with the privacy policy.

Granting access to the private area of the HouzzDisplay Vof website through the use of user names and passwords may be changed or refused by HouzzDisplay Vof at any time without any compensation.

Cookies

Our website uses cookies or similar technologies whereby information is stored and/or read on the device (for ease of reading all these technologies are referred to here as 'cookie').

Want to know more about the use of cookies, why and how and what your choices are.

https://www.learn-about-cookies.com/

10. Contact details

A question or request relating to personal data or this privacy policy may at any

be directed at any time to: HouzzDisplay Vof

Attn: Data Protection Team

Reppelerweg 65, 3990 Grote-Brogel, Belgium

Tel: +32 497 / 70.23.69

E-Mail: info@misterdomes.com

11. Changes

HouzzDisplay Vof reserves the right to modify this privacy policy. Changes will always be published on this website before they take effect.

It is advisable to consult this policy regularly so that you are aware of these changes.